

Appendix 1

Proposals to increase parking charges in Wokingham Town car parks

Proposed Period of operation 24 hours Monday to Sunday (inclusive)	Current charges (8am-6pm Monday to Saturday inclusive)	Proposed Charges 6am to 10pm Monday to Sunday (inclusive) Evening charges 6pm to 10pm 1 hour £1.00 over 1 hour £2.00. Overnight 10pm to 6am Monday to Sunday (inclusive) free vend ticket
Up to 1 hour	80p	£1.30
Up to 2 hours	£1.20	£2.50
Up to 4 hours	£2.00	£4.50
Up to 6 hours	£3.00	£6.50
Over 6hrs (6am to 10pm)	£4.00	£9.00
Extended day Market traders Cockpit Path car park only. Market traders permit also required.	£4.00 £0.00	£6.50 £35.00 Annual permit.
Evening charge 6pm to 10pm	£0.00	Up to 1 hour £1.00 Over 1 hour £2.00
Overnight 10pm-6am	£0.00	Free vend ticket required to register vehicle in car park.
Overnight Residents Permits Carnival Hub New Residential Development only. 6pm to 8am. New zone(s) to be developed within the Town Centre as part of the Traffic Regulation Order.	£0.00	3 months £75.00 6 Months £150.00 12 Months £300.00

Proposals to increase parking charges in car parks outside Wokingham Town

Proposed Period of operation 24 hours Monday to Sunday (inclusive)	Current charges (8am-6pm Monday to Saturday inclusive)	Proposed Charges 6am to 10pm Monday to Sunday (inclusive) Evening charges 6pm to 10pm 1 hour £1.00 over 1 hour £2.00. Overnight 10pm to 6am Monday to Sunday (inclusive) free vend ticket
Up to 1 hour	50p*/80p	£1.00
Up to 2 hours	60p*/£1.20	£2.00
Up to 4 hours	£1.50**/£2.00	£4.00
Up to 6 hours	£3.00	£6.00
Over 6hrs (6am to 10pm)	£4.00	£8.00
Extended day Market traders Headley Road car park only. Market traders permit also required.	£4.00 £0.00	£6.50 £35.00 Annual permit.
Evening charge 6pm to 10pm	£0.00	Up to 1 hour £1.00 Over 1 hour £2.00
Overnight 10pm-6am	£0.00	Free vend ticket required to register vehicle in car park.
Overnight Residents Permits 6pm to 8am. New zone(s) to be developed within Woodley Town Centre as part of the Off-Street Traffic Regulation Order.	£0.00	3 months £75.00 6 Months £150.00 12 Months £275.00

(*Polehampton Close Twyford, School Lane Wargrave)

(**Polehampton Close Twyford)

These proposals are estimated to bring in an additional £540K based on post Covid levels of parking usage. Current parking usage levels are still below pre covid levels but expected to recover further in 2023/24.

Season tickets

Under the proposed charges above, season ticket fees will increase as shown in the below table.

Season ticket charges					
	1 Month	3 Months	6 Months	12 Months	Overnight 12 Months Residential Permits.6pm to 8am
Current	£82.23	£240.35	£450.34	£900.68	£292*
Proposed (Wokingham Town)	£100.00	£300.00	£600.00	£1,200.00	£300
Proposed (Outside Wokingham Town)	£92.00	£275.00	£550.00	£1100.00	£275

(*Carnival Hub)

Market Traders Permits Annual permits. Whilst these were trialed in Wokingham Town Centre and provided free of charge. With the introduction of additional Market trader permits we can no longer support providing these free of charge. We are required to recover the costs of administering the service of these permits which we have determined a fee of £35.00.

Time scales for Implementation and costs

A minimum of 12 – 16 weeks to draft and advertise the proposed new parking order.

Design and order new signs for all car parks 12-16 weeks lead time £25- £30,000.

Configure Tariff files 6–8-week lead time £15,500.

Update RingGo configuration 6 weeks lead time Nil costs under new contract.

Advertise new Traffic Order 28 days subject to objections which could lead to IEMD or full council report £6,000 (legal, Traffic Management services and advertising costs).

It is estimated that the earliest implementation date would be Jan 2023

Benchmarking

The proposed increases and new tariffs have been benchmarked against other local authorities as detailed below. The data demonstrates that even with the increase in charges the Council would still retain some of the lowest charges for parking

Bench Marking					
Location	30 mins	1 hour	2 hours	All day	Overnight
Wokingham (existing charges)	£0.50	£0.80	£1.20	£4.00	Free
Bracknell Forest The Avenue MSCP	£1.60	£1.60	£2.70	£9.00	Open all day
Windsor & Maidenhead Alma Road Windsor	£1.70	£1.70	£3.40	£14.00	
Windsor & Maidenhead. The Broadway Maidenhead	£0.70	£1.40	£2.40	£15.00	
Basingstoke Long Stay car parks	£2.20	£2.20	£2.20	£10.60	£2.20
Surrey Heath Main Square MSCP	£1.80	£1.80	£1.80	£7.00	£2.20
Reading Broad Street	£1.60	£1.60	£4.10	£14.20	£4.10
Waverley BC (Farnham Town)	£1.00	£1.00	£2.10	£14.00	
Andover (Test Valley)	N/A	N/A	£1.00	£5.90	
Reigate (Upper west Street)	N/A	£1.30	£2.20	* £6.20	* Up to 10 hours
Redhill (Gloucester Road)	N/A	£1.30	£2.50	* £5.50	* Up to 10 hours
Egham (Runnymede)	N/A	£1.30	£2.50	*£5.50	* Max stay 6 hours
Newbury (Kennet Centre)	N/A	£1.50	£2.70	£12.00	
Petersfield (East Hants)	N/A	£1.00	£1.40	£7.00	8am - 6pm
Godalming (Waverley)	N/A	£1.10	£2.20	*£20.00	* Up to 10 hours 8am to 6pm
Walton (Elmbridge)	N/A	£1.40	£2.80	*£9.50	*9 + hours 8am to 7pm
Fleet (Hampshire) Church Road	£0.20	N/A	£1.00	£7.00	20p 30 mins or £1.00 overnight
Wokingham (Proposed charges)	N/A	£1.30	£2.50	£9.00	6pm to 10pm (£1/£2) 10pm to 6am Free Vend (with ticket)

Additional benchmarking covering Overnight, Sundays and Bank Holidays is shown below:

Bench Marking Overnight, Sundays and Bank Holidays				
Location	Overnight	Sundays	B/Holidays	Comments
Wokingham	Free	Free	Free	Current
Andover	Free	Free	Free	
Reigate	N/A	£1.00	As Sundays	£1.00 up to 2 hours £2.00 up to 4 hours £4.00 over 4 hours
Redhill	N/A	£1.00	As Sundays	£1.00 up to 2 hours £2.00 up to 4 hours £4.00 over 4 hours
Egham	N/A	As Mon – Sat	As Mon – Sat	
Newbury	£2.00	As Mon – Sat	As Mon – Sat	
Petersfield	Free	As Mon – Sat	As Mon – Sat	10am to 4pm
Godalming	N/A	Free	As Mon – Sat	
Walton	Free	As Mon – Sat	Free	
Fleet	£1.00	£1.00	£1.00	
Wokingham 10pm to 6am	Free vend	As Mon- Sun	As Mon – Sun	Proposed

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